

**FOR IMMEDIATE RELEASE**

**SUPERVALU® ANNOUNCES COMPANY-WIDE EXPANSION OF  
SANITIZER SYSTEM FOR PRODUCE**  
*Green Technology Enhances Freshness of Produce*

**MINNEAPOLIS, May 27, 2009** – SUPERVALU INC.® (NYSE: SVU), one of the largest companies in the U.S. grocery channel whose nationwide family of stores includes Acme®, Albertsons®, bigg's®, Cub Foods®, Farm Fresh®, Hornbacher's®, Jewel-Osco®, Lucky®, Shaw's/Star Market™, Shop 'n Save®, and Shoppers Food & Pharmacy®, today announced the enterprise-wide expansion of a food safety initiative in its stores that will complement the company's existing comprehensive food safety and quality assurance programs by providing an additional layer of protection for fresh produce.

The initiative centers on the expanded use of the Sterilox Food Safety System, a natural, food-safe sanitizer used to rinse and mist fresh produce, particularly leafy greens, to enhance the products' freshness and to maintain the highest level of product cleanliness. Originally implemented throughout the Albertsons, Jewel-Osco, Shaw's and ACME banners in 2005, the company will expand its use of this technology to all of its retail banners over the next several months. The Sterilox Food Safety System uses only salt, water and electricity to keep produce fresh and clean and is approved by the Food and Drug Administration (FDA) for food contact and by the Organic Materials Review Institute (OMRI) for organics.

"Our decision to be the first to integrate the Sterilox Food Safety System into several banners in 2005 was based on our commitment to food safety and to offering superior quality for our customers," said Jim Smits, SUPERVALU group vice president of fresh foods merchandising. "We are pleased to be able to extend this safety, quality and sustainability benefit to all customers who shop in our stores across the country."

**About SUPERVALU INC.**

SUPERVALU INC. is one of the largest companies in the U.S. grocery channel with estimated annual sales of \$43 billion. SUPERVALU holds leading market share positions across the United States with its approximately 2,500 retail grocery locations, including nearly 900 in-store pharmacies. Through the company's nationwide supply chain network, SUPERVALU provides distribution and related logistics support services to more than 2,500 independent retailers across the country. SUPERVALU has approximately 180,000 employees. For more information about SUPERVALU, visit [www.supervalu.com](http://www.supervalu.com).

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